Purposes

To advance the public's appreciation of the arts by:

- producing and promoting public artistic exhibitions, performances, and other events which provide a forum for Indigenous arts professionals to present their high-quality work;
- organizing and promoting high-quality public speeches, presentations, discussions, and workshops on topics related to the work of Indigenous arts professionals; and
- producing and sponsoring publicly-available publications featuring the high-quality work of Indigenous arts professionals.

To promote the development of and excellence in the arts industry for the benefit of the public by:

- establishing and promoting projects, delegations, tours, residencies, fellowships, and intensives through which qualified Indigenous arts professionals can develop and showcase excellence in their work;
- organizing and promoting speaking events, discussions, and workshops on topics related to the work of Indigenous arts professionals and the participation of Indigenous people in the arts industry; and
- establishing and maintaining best practices through the development of internship and mentorship programs for emerging Indigenous arts professionals.

To promote diversity and racial equality in the arts industry for the benefit of the public by:

- developing and promoting best practices related to engagement of Indigenous people(s), Black people(s), and People(s) of Colour with the arts industry, through charitable means;
- promoting the development, understanding, and practice of Indigenous methodologies in the arts industry, through charitable means;
- promoting public appreciation of the work of arts professionals who are Indigenous, Black, and People of Colour, through charitable means; and
- establishing and promoting opportunities for professional collaboration, learning, and development for arts professionals who are Indigenous, Black, and People of Colour, where such opportunities are otherwise difficult to access or not available.

